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## 英皇娛樂酒店有限公司\* Emperor Entertainment Hotel Limited

(Incorporated in Bermuda with limited liability)
(Stock Code: 296)

## ANNOUNCEMENT OF INTERIM RESULTS FOR THE SIX MONTHS ENDED 30 SEPTEMBER 2013

| FINANCIAL HIGHLIGHTS  |  |           |           |
|---|--|-----------|-----------|
|   | Six mont<br>30 Sept                    |           |           |
|   | 2013<br>(Unaudited)<br><i>HK\$'000</i> | 2012      | Changes   |
| Revenue   | 1,099,531                              | 905,213   | +21.5%    |
| Gross profit  | 837,997                                | 681,665   | +22.9%    |
| EBITDA (before non-controlling interests)                   | 514,876                                | 421,863   | +22.0%    |
| EBITDA margin (before non-controlling interests)            | 46.8%                                  | 46.6%     | +0.2% pts |
| Profit for the period attributable to owners of the Company | 278,337                                | 231,772   | +20.1%    |
| Earnings per share Basic                                    | HK\$0.22                               | HK\$0.18  | +22.2%    |
| Diluted   | HK\$0.22                               | HK\$0.18  | +22.2%    |
| Interim dividend per share                                  | HK\$0.06                               | HK\$0.053 | +13.2%    |

<sup>\*</sup> For identification purposes only

The board of directors (the "Board" or "Directors") of Emperor Entertainment Hotel Limited (the "Company") is pleased to announce the unaudited condensed consolidated results of the Company and its subsidiaries (collectively referred to as the "Group") for the six months ended 30 September 2013 (the "Period") together with the comparative figures for the corresponding period in 2012 as set out below.

# CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the six months ended 30 September 2013

|   |       | Six months ended 30 September |             |  |
|---|-------|-------------------------------|-------------|--|
|   |       | 2013                          | 2012        |  |
|   |       | (Unaudited)                   | (Unaudited) |  |
|   | Notes | HK\$'000                      | HK\$'000    |  |
| Revenue   | 3     | 1,099,531                     | 905,213     |  |
| Cost of sales   |       | (20,334)                      | (16,659)    |  |
| Cost of hotel and gaming operations                                   |       | (241,200)                     | (206,889)   |  |
| Gross profit  |       | 837,997                       | 681,665     |  |
| Other income  |       | 34,168                        | 12,785      |  |
| Gain on fair value change in investment properties                    |       | 5,000                         | 47,700      |  |
| Selling and marketing expenses  |       | (291,784)                     | (221,271)   |  |
| Administrative expenses   |       | (106,056)                     | (93,632)    |  |
| Finance costs   |       | (230)                         | (5,816)     |  |
| Profit before taxation  | 4&5   | 479,095                       | 421,431     |  |
| Taxation  | 6     | (52,248)                      | (50,016)    |  |
| Profit and total comprehensive income for the period                  |       | 426,847                       | 371,415     |  |
| Profit and total comprehensive income for the period attributable to: |       |                               |             |  |
| Owners of the Company   |       | 278,337                       | 231,772     |  |
| Non-controlling interests   |       | 148,510                       | 139,643     |  |
|   |       | 426,847                       | 371,415     |  |
| Earnings per share  | 8     |                               |             |  |
| Basic   |       | HK\$0.22                      | HK\$0.18    |  |
| Diluted   |       | HK\$0.22                      | HK\$0.18    |  |

## CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at 30 September 2013

| Non-current assets Investment properties Property, plant and equipment Prepaid lease payments Deposits paid for acquisition of property, plant and equipment Goodwill | Notes | As a 30 September 2013 (Unaudited) HK\$'000 455,000 1,201,544 222,918 20,236 110,960 2,010,658 | 31 March<br>2013<br>(Audited)<br><i>HK\$'000</i><br>450,000<br>1,255,905<br>226,141<br>2,026<br>110,960<br>2,045,032 |
|---|-------|--|--|
| Current assets Inventories, at cost Trade and other receivables Prepaid lease payments Pledged bank deposits Short-term bank deposits Bank balances and cash          | 9     | 13,365<br>316,192<br>6,446<br>1,991,162<br>92,164<br>384,842<br>2,804,171                      | 13,450<br>327,741<br>6,446<br>300<br>22,244<br>2,006,252<br>2,376,433  |
| Current liabilities  Trade and other payables Amounts due to fellow subsidiaries Amounts due to non-controlling interests of a subsidiary Taxation payable            | 10    | 219,154<br>2,261<br>186,000<br>332,952<br>740,367  | 180,214<br>3,769<br>226,000<br>280,191<br>690,174  |
| Net current assets  |       | 2,063,804  | 1,686,259  |
| Total assets less current liabilities  Non-current liability  |       | 4,074,462  | 3,731,291  |
| Deferred taxation   |       | 107,554  | 108,067  |
|   |       | 3,966,908  | 3,623,224  |
| Capital and reserves Share capital Reserves  Equity attributable to owners of the Company Non-controlling interests   |       | 130<br>2,704,191<br>2,704,321<br>1,262,587   | 129<br>2,509,018<br>2,509,147<br>1,114,077   |
|   |       | 3,966,908  | 3,623,224  |

Notes:

#### 1. BASIS OF PREPARATION

The unaudited condensed consolidated financial statements have been prepared in accordance with the Hong Kong Accounting Standard 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and with the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

#### 2. PRINCIPAL ACCOUNTING POLICIES

The unaudited condensed consolidated financial statements have been prepared on the historical cost basis except for certain financial instruments which were adjusted to fair value at initial recognition and investment properties which are measured at fair values as explained in the accounting policies set out below. Historical cost is generally based on the fair value of the consideration given in exchange for goods.

The accounting policies used in these condensed consolidated financial statements are consistent with those followed in the preparation of the Group's annual financial statements for the year ended 31 March 2013, except as described below.

In the Period, the Group has adopted the following Hong Kong Accounting Standards ("HKASs"), Hong Kong Financial Reporting Standards ("HKFRSs"), amendments and interpretation ("INTs") (hereinafter collectively referred to as the "new and revised HKFRSs") issued by the HKICPA that are effective for accounting periods beginning on or after 1 April 2013.

## New and revised standards on consolidation, joint arrangements, associates and disclosures

In the Period, the Group has applied for the first time HKFRS 10, HKFRS 11, HKFRS 12 and HKAS 28 (as revised in 2011) together with the amendments to HKFRS 10, HKFRS 11 and HKFRS 12 regarding the transitional guidance. HKAS 27 (as revised in 2011) is not applicable to these condensed consolidated financial statements as it deals only with separate financial statements.

HKFRS 10 replaces the parts of HKAS 27 "Consolidated and separate financial statements" that deal with consolidated financial statements and HK(SIC) – INT 12 "Consolidation – Special purpose entities". HKFRS 10 changes the definition of control such that an investor has control over an investee when (a) it has power over the investee, (b) it is exposed, or has rights, to variable returns from its involvement with the investee, and (c) it has the ability to use its power to affect its returns. All three of these criteria must be met for an investor to have control over an investee. Previously, control was defined as the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities. Additional guidance has been included in HKFRS 10 to explain when an investor has control over an investee.

HKFRS 12 is a new disclosure standard and is applicable to entities that have interests in subsidiaries, joint arrangement, associates and/or unconsolidated structured entities. In general, the application of HKFRS 12 will result in more extensive disclosures in the Group's annual consolidated financial statements for the year ending 31 March 2014.

#### 2. PRINCIPAL ACCOUNTING POLICIES (Continued)

#### New and revised standards on consolidation, joint arrangements, associates and disclosures (Continued)

The Directors reviewed and assessed the application of these five standards in the Period and concluded that they have had no material effect on the amounts reported in these condensed consolidated financial statements and/or disclosures set out in these condensed consolidated financial statements. In particular, the Directors have assessed the impact on HKFRS 10 which changes the definition of control over an investee, and concluded that it has no material effect on these condensed consolidated financial statements.

## Amendments to HKAS 1 "Presentation of items of other comprehensive income"

The amendments to HKAS 1 "Presentation of items of other comprehensive income" introduce new terminology for the statement of comprehensive income statement and income statement. Under the amendments to HKAS 1, a 'statement of comprehensive income' is renamed as a 'statement of profit or loss and other comprehensive income'. The amendments to HKAS 1 also require items of other comprehensive income to be grouped into two categories in the other comprehensive income section: (a) items that will not be reclassified subsequently to profit or loss and (b) items that may be reclassified subsequently to profit and loss when specific conditions are met. Income tax on items of other comprehensive income is required to be allocated on the same basis – the amendments do not change the option to present items of other comprehensive income either before tax or net of tax.

The amendments have been applied retrospectively, and hence the 'statement of comprehensive income' has been renamed as the 'statement of profit or loss and other comprehensive income'. Other than the abovementioned presentation changes, the application of the amendments to HKAS 1 has had no impact on the results or financial position of the Group.

## HKFRS 13 "Fair value measurement"

The Group has applied HKFRS 13 for the first time in the Period. HKFRS 13 establishes a single source of guidance for, and disclosures about, fair value measurements, and replaces those requirements previously included in various HKFRSs. Consequential amendments have been made to HKAS 34 to require certain disclosures to be made in the interim condensed consolidated financial statements.

The scope of HKFRS 13 is broad, and applies to both financial instrument items and non-financial instrument items for which other HKFRSs require or permit fair value measurements and disclosures about fair value measurements, subject to a few exceptions. HKFRS 13 contains a new definition for 'fair value' and defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction in the principal (or most advantageous) market at the measurement date under current market conditions. Fair value under HKFRS 13 is an exit price regardless of whether that price is directly observable or estimated using another valuation technique. Also, HKFRS 13 includes extensive disclosure requirements.

In accordance with the transitional provisions of HKFRS 13, the Group has applied the new fair value measurement and disclosure requirements prospectively. The application of this HKFRS in the Period has had no material effect on the amounts reported in these condensed consolidated financial statements. Disclosures of fair value information in accordance with the consequential amendments to HKAS 34 are set out in note 11.

## 2. PRINCIPAL ACCOUNTING POLICIES (Continued)

## Amendments to HKAS 34 Interim financial reporting (as part of the annual improvements to HKFRSs 2009-2011 Cycle)

The Group has applied the amendments to HKAS 34 "Interim financial reporting" as part of the annual improvements to HKFRSs 2009-2011 cycle for the first time in the Period. The amendments to HKAS 34 clarify that the total assets and total liabilities for a particular reportable segment would be separately disclosed in the interim financial statements only when the amounts are regularly provided to the chief operating decision maker ("CODM") and there has been a material change from the amounts disclosed in the last annual financial statements for that reportable segment.

Since the CODM does not review assets and liabilities of the Group's reportable segments for performance assessment and resource allocation purposes, the Group has not included total asset and liabilities information as part of segment information as disclosed in note 4.

Except as described above, the application of other new and revised HKFRSs has no material effect on the results and financial position of the Group for the current and prior periods.

The Group has not early applied any new standards or interpretations that have been issued but are not yet effective for the current accounting period.

#### 3. REVENUE

An analysis of the Group's revenue is as follows:

|   | Six months ended |             |  |
|---|------------------|-------------|--|
|   | 30 September     |             |  |
|   | <b>2013</b> 20   |             |  |
|   | (Unaudited)      | (Unaudited) |  |
|   | HK\$'000         | HK\$'000    |  |
| Service income from gaming operation in mass market halls | 780,814          | 630,239     |  |
| Service income from gaming operation in VIP room          | 200,098          | 168,380     |  |
| Service income from gaming operation in slot machine hall | 19,229           | 24,521      |  |
| Hotel room income   | 23,643           | 20,776      |  |
| Food and beverage sales                                   | 57,135           | 44,457      |  |
| Rental income from investment properties                  | 13,376           | 14,601      |  |
| Others  | 5,236            | 2,239       |  |
|   | 1,099,531        | 905,213     |  |

## 4. SEGMENT INFORMATION

The executive directors of the Company (the "Executive Directors") have been identified as the CODM. The Executive Directors review the Group's internal reporting in order to assess performance and allocate resources.

For gaming operation, the Executive Directors regularly analyse gaming revenue in terms of service income from mass market halls, VIP room and slot machine hall. No operating results nor discrete financial information is presented to the Executive Directors in relation to the above analyses. The Executive Directors review the revenues and operating results of gaming operation as a whole. The Executive Directors have identified the operating and reportable segments under HKFRS 8 as gaming operation and hotel operation.

The segment information reported externally was analysed on the basis of their types of services supplied by the Group's operating divisions which is consistent with the internal information that are regularly reviewed by the CODM for the purposes of resource allocation and assessment of performance. This is also the basis of organisation in the Group, whereby the management has chosen to organise the Group around differences in services. The principal activities of the operating and reportable segments are as follows:

Gaming operation – Mass market halls, VIP room and slot machine hall operations and provision of gaming-related marketing and public relation services in the casino of the Grand Emperor Hotel in Macau

Hotel operation – Hotel operation in the Grand Emperor Hotel in Macau including property investment income from investment properties in the Grand Emperor Hotel

The Executive Directors assess the performance of individual operating and reportable segments based on a measure of adjusted earnings before interest, tax, depreciation and amortisation, central administration costs and gain on fair value change in investment properties (the "Adjusted EBITDA").

Inter-segment revenue is charged at prevailing market rate.

## 4. **SEGMENT INFORMATION** (Continued)

Information regarding the above segments is reported below.

## **Segment revenue and results**

For the six months ended 30 September 2013

|   | Gaming operation (Unaudited) <i>HK\$</i> '000 | Hotel<br>operation<br>(Unaudited)<br>HK\$'000 | Total<br>(Unaudited)<br><i>HK\$</i> '000 | Elimination<br>(Unaudited)<br><i>HK\$</i> '000 | Consolidated<br>(Unaudited)<br>HK\$'000 |
|---|---|---|--|--|---|
| SEGMENT REVENUE                               |   |   |  |  |   |
| External revenue                              | 1,000,141                                     | 99,390  | 1,099,531                                | _  | 1,099,531                               |
| Inter-segment revenue                         |   | 1,411   | 1,411                                    | (1,411)  |   |
| Total   | 1,000,141                                     | 100,801                                       | 1,100,942                                | (1,411)  | 1,099,531                               |
| Segment result based on the                   |   |   |  |  |   |
| Adjusted EBITDA                               | 492,302                                       | 54,358  | 546,660                                  |  | 546,660                                 |
| Bank interest income                          |   |   |  |  | 24,946                                  |
| Depreciation of property, plant and equipment |   |   |  |  | (62,274)                                |
| Release of prepaid lease payments             |   |   |  |  | (3,223)                                 |
| Gain on fair value change in investment       |   |   |  |  |   |
| properties                                    |   |   |  |  | 5,000                                   |
| Bank loan arrangement fee                     |   |   |  |  | (230)                                   |
| Unallocated corporate expenses, net           |   |   |  |  | (31,784)                                |
| Profit before taxation                        |   |   |  |  | 479,095                                 |

## 4. **SEGMENT INFORMATION** (Continued)

## Segment revenue and results (Continued)

For the six months ended 30 September 2012

|  | Gaming operation (Unaudited) <i>HK\$</i> '000 | Hotel operation (Unaudited) <i>HK\$</i> '000 | Total<br>(Unaudited)<br><i>HK</i> \$'000 | Elimination<br>(Unaudited)<br><i>HK</i> \$'000 | Consolidated<br>(Unaudited)<br><i>HK</i> \$'000 |
|--|---|--|--|--|---|
| SEGMENT REVENUE  |   |  |  |  |   |
| External revenue   | 823,140                                       | 82,073                                       | 905,213                                  | _  | 905,213   |
| Inter-segment revenue  |   | 1,411  | 1,411                                    | (1,411)  |   |
| Total  | 823,140                                       | 83,484                                       | 906,624                                  | (1,411)  | 905,213   |
| Segment result based on the  |   |  |  |  |   |
| Adjusted EBITDA  | 411,484                                       | 39,470                                       | 450,954                                  |  | 450,954   |
| Bank interest income   |   |  |  |  | 10,982  |
| Depreciation of property, plant and equipment  |   |  |  |  | (50,075)  |
| Release of prepaid lease payments  |   |  |  |  | (3,223)   |
| Gain on fair value change in investment properties                                   |   |  |  |  | 47,700  |
| Imputed interest expense on amounts due to non-controlling interests of a subsidiary |   |  |  |  | (5,816)   |
| Unallocated corporate expenses   |   |  |  |  | (29,091)  |
| Profit before taxation   |   |  |  |  | 421,431   |

No analysis of the Group's assets and liabilities by operating and reportable segments is disclosed as it is not regularly provided to the Executive Directors for review.

Other than the segment information disclosed in above, there was no other information reviewed by the CODM for both periods.

#### 5. PROFIT BEFORE TAXATION

|  | Six months ended<br>30 September |             |
|--|----------------------------------|-------------|
|  | 2013                             | 2012        |
|  | (Unaudited)                      | (Unaudited) |
|  | HK\$'000                         | HK\$'000    |
| Profit before taxation has been arrived at after charging: |                                  |             |
| Commission expenses in gaming operation (included in       |                                  |             |
| selling and marketing expenses)                            | 261,989                          | 199,783     |
| Depreciation of property, plant and equipment              | 62,274                           | 50,075      |
| Loss on disposal of property, plant and equipment          | 1,729                            | 9           |
| Release of prepaid lease payments                          | 3,223                            | 3,223       |
| and after crediting:                                       |                                  |             |
| Exchange gain  | 8,873                            | 1,459       |
| Interest income from:                                      |                                  |             |
| <ul> <li>bank deposits</li> </ul>                          | 24,946                           | 10,982      |
| – others   | 25                               |             |
|  | 24,971                           | 10,982      |
| TAXATION   |                                  |             |

## 6.

|                                | Six months ended<br>30 September |             |
|--------------------------------|----------------------------------|-------------|
|                                | 2013                             | 2012        |
|                                | (Unaudited)                      | (Unaudited) |
|                                | HK\$'000                         | HK\$'000    |
| The charge comprises:          |                                  |             |
| Macau Complementary Income Tax | 52,761                           | 44,130      |
| Deferred taxation              | (513)                            | 5,886       |
|                                | 52,248                           | 50,016      |

The Macau Complementary Income Tax is calculated at the applicable rate of 12% of the estimated assessable profits for both periods.

No provision for Hong Kong Profits Tax has been made as there were no estimated assessable profits for both periods.

#### 7. DIVIDENDS

A dividend of HK\$0.072 per share with an aggregate amount of approximately HK\$93,063,000 was paid to the shareholders of the Company during the Period as the final dividend of 2012/2013. A dividend of HK\$0.06 per share with an aggregate amount of approximately HK\$77,553,000 was paid to the shareholders of the Company during the corresponding period in 2012 as the final dividend of 2011/2012.

The Board has resolved to declare an interim dividend of HK\$0.06 per share for the financial year ending 31 March 2014 (2012/2013: HK\$0.053 per share) amounting to approximately HK\$78,108,000 (2012/2013: HK\$68,505,000).

#### 8. EARNINGS PER SHARE

The calculations of the basic and diluted earnings per share attributable to the owners of the Company are based on the following data:

|  | Six months ended<br>30 September |               |
|--|----------------------------------|---------------|
|  | 2013                             | 2012          |
|  | (Unaudited)                      | (Unaudited)   |
|  | HK\$'000                         | HK\$'000      |
| Earnings   |                                  |               |
| Earnings (profit for the period attributable to the owners of the Company) |                                  |               |
| for the purpose of basic and diluted earnings per share                    | 278,337                          | 231,772       |
|  | Six mont                         | hs ended      |
|  | 30 Sept                          | tember        |
|  | 2013                             | 2012          |
|  | (Unaudited)                      | (Unaudited)   |
| Number of shares   |                                  |               |
| Weighted average number of ordinary shares for the purpose of              |                                  |               |
| basic earnings per share   | 1,292,715,382                    | 1,292,545,983 |
| Effect of dilutive potential ordinary shares:                              |                                  |               |
| Share options  | 1,740,223                        |               |
| Weighted average number of ordinary shares for the purpose of              |                                  |               |
| diluted earnings per share   | 1,294,455,605                    | 1,292,545,983 |

In the prior period, the computation of diluted earnings per share did not assume the exercise of the Company's outstanding share options as the exercise price of those options was higher than the average market price of the Company's shares for that period.

## 9. TRADE AND OTHER RECEIVABLES

|  | As at        |           |  |
|--|--------------|-----------|--|
|  | 30 September | 31 March  |  |
|  | 2013         | 2013      |  |
|  | (Unaudited)  | (Audited) |  |
|  | HK\$'000     | HK\$'000  |  |
| Trade receivables                          | 245,395      | 266,963   |  |
| Less: Allowance for bad and doubtful debts | (40,491)     | (40,492)  |  |
|  | 204,904      | 226,471   |  |
| Chips on hand                              | 82,932       | 88,331    |  |
| Other receivables and prepayments          | 28,356       | 12,939    |  |
|  | 316,192      | 327,741   |  |

The Group normally allows credit periods of up to 60 days to its trade customers, except for certain credit worthy customers with long term relationship and stable repayment pattern, where the terms are extended to a longer period. An aged analysis of the Group's trade receivables (net of allowances) based on the date of credit granted or the invoice date at the end of the reporting period is set out below:

|               | As at        |           |  |
|---------------|--------------|-----------|--|
|               | 30 September | 31 March  |  |
|               | 2013         | 2013      |  |
|               | (Unaudited)  | (Audited) |  |
|               | HK\$'000     | HK\$'000  |  |
| 0 – 30 days   | 145,455      | 196,747   |  |
| 31 – 60 days  | 46,269       | 4,894     |  |
| 61 – 90 days  | _            | _         |  |
| 91 – 180 days | _            | 5,120     |  |
| Over 180 days | 13,180       | 19,710    |  |
|               | 204,904      | 226,471   |  |

Chips on hand represent chips issued by a gaming concessionaire in Macau which can be exchanged into their cash amounts.

## 10. TRADE AND OTHER PAYABLES

|                                    | As at        |           |  |
|------------------------------------|--------------|-----------|--|
|                                    | 30 September | 31 March  |  |
|                                    | 2013         | 2013      |  |
|                                    | (Unaudited)  | (Audited) |  |
|                                    | HK\$'000     | HK\$'000  |  |
| Trade payables                     | 37,328       | 18,941    |  |
| Construction payables and accruals | 11,386       | 12,609    |  |
| Other payables and accruals        | 155,440      | 133,664   |  |
| Short-term advance                 | 15,000       | 15,000    |  |
|                                    | 219,154      | 180,214   |  |

An aged analysis of the Group's trade payables based on the invoice date at the end of the reporting period is set out below:

|               | As at        |           |
|---------------|--------------|-----------|
|               | 30 September | 31 March  |
|               | 2013         | 2013      |
|               | (Unaudited)  | (Audited) |
|               | HK\$'000     | HK\$'000  |
| 0 – 30 days   | 9,630        | 10,231    |
| 31 – 60 days  | 25,860       | 7,473     |
| 61 – 90 days  | 1,719        | 685       |
| 91 – 180 days | 62           | 485       |
| Over 180 days | 57           | 67        |
|               | 37,328       | 18,941    |

## 11. FAIR VALUE MEASUREMENTS ON FINANCIAL INSTRUMENTS

The Directors consider that the carrying amounts of all financial assets and financial liabilities recorded at amortised cost at the respective end of the reporting period approximate their corresponding fair values.

## MANAGEMENT DISCUSSION AND ANALYSIS

The Group principally engages in provision of entertainment and hospitality services in Macau.

## MARKET REVIEW

Underpinned by an increasing penetration of mainland visitors, visitation to Macau had remained strong. During the Period, visitor arrivals to Macau rose by 6.5% year-on-year to 14.8 million (2012: 13.9 million). Increasingly dominant in Macau's tourist profile, visitors from the mainland surged by 15.9% to 9.5 million (2012: 8.2 million), representing 64.2% of the total visitation. Concerns over the slowdown in China had not suppressed their appetite for gambling. Being a pillar industry in Macau, the gaming sector has seen persistent positive growth in its revenue, though the pace has moderated from previous years. During the Period, gaming revenue in Macau climbed 17.6% to MOP175,865.5 million (2012: MOP149,523.6 million). According to Macao Monetary Research Bulletin published by the Monetary Authority of Macao in July 2013, there has been a structural shift in gaming services from the VIP sector to the mass market. The report suggested that the share of VIP gaming revenue hit 67.8% in the first quarter of 2013, down from a peak of 74.0% in the second quarter of 2011.

## FINANCIAL REVIEW

## Overall Review

During the Period, the Group made notable progress in scaling up the premium mass segment and boosted its total revenue to HK\$1,099.5 million (2012: HK\$905.2 million), an increase of 21.5% from the same period last year. The Group's earnings before interest, tax, depreciation and amortisation ("EBITDA") and before non-controlling interests increased by 22.0% to HK\$514.9 million (2012: HK\$421.9 million). The EBITDA margin before non-controlling interests reached 46.8% (2012: 46.6%). Profit for the Period attributable to the owners of the Company grew by 20.1% to HK\$278.3 million (2012: HK\$231.8 million). Basic earnings per share was HK\$0.22 (2012: HK\$0.18). The Board is pleased to declare an interim dividend of HK\$0.06 (2012: HK\$0.053) per share.

## Capital Structure

During the Period, a director of the Company exercised 4,500,000 share options of the Company at an exercise price of HK\$2.2 each. The number of issued shares of the Company was then increased by 4,500,000 ordinary shares of HK\$0.0001 each. The Company's share capital and share premium account were increased by HK\$450 and HK\$11.7 million respectively, and the share option reserve of the Company was reduced by HK\$1.8 million.

Shortly after the end of the Period and up to the date of this announcement, additional 4,750,000 share options were exercised. It led to a further increase in the share capital and share premium account by HK\$475 and HK\$12.4 million respectively, and a further decrease of the share option reserve by HK\$1.9 million.

## Liquidity and Financial Resources

The Group continued to maintain a strong cash position and a healthy financial position as supported by strong cash inflow. The Group mainly funded its operations and capital expenditure through its internally generated cash flow from operations. As at 30 September 2013, aggregate of bank balances and cash, short-term bank deposits and pledged bank deposits of the Group amounted to HK\$2,468.2 million (31 March 2013: HK\$2,028.8 million), which were mainly denominated in Hong Kong dollars, Macau Pataca and Renminbi.

Advances from non-controlling interests of a subsidiary of the Company at the end of the Period were HK\$186.0 million (31 March 2013: HK\$226.0 million), which was denominated in Hong Kong dollars and is unsecured, interest-free and repayable at the discretion of non-controlling interests and availability of surplus fund of the subsidiary. Other than these advances and trade and other payables, the Group had no other external borrowings with low gearing ratio which optimises its financial position and minimises its exposure to interest rate risk.

The Group's current assets and current liabilities as at 30 September 2013 were HK\$2,804.2 million and HK\$740.4 million (31 March 2013: HK\$2,376.4 million and HK\$690.2 million) respectively. The gearing ratio of the Group (expressed as a percentage of total borrowings over total equity) as at 30 September 2013 further decreased to 4.7% (31 March 2013: 6.2%).

For the commercial benefit of the Group, during the Period, the Group exchanged excessive cash in Hong Kong dollars into offshore traded Renminbi ("CNH") and deposited them with banks for earning higher interest income. The CNH deposits made as at 30 September 2013 were equivalent to about HK\$2.1 billion (31 March 2013: HK\$16.5 million). To sustain its liquidity, the Group pledged certain CNH deposits in favour of several banks as security for obtaining additional banking facilities to the Group. The Group currently does not have policy on hedges of foreign currency risk in relation to these CNH deposits. However, the Directors closely monitor this exposure and will consider to take actions to mitigate the risk should the need arises.

Except as described above, the Group did not experience any significant exposure to foreign exchange rate fluctuation as its borrowings, other bank balances and cash on hand are mainly denominated in Hong Kong dollars and Macau Pataca.

## Pledge of Assets

As at 30 September 2013, assets with carrying values of approximately HK\$3.5 billion (31 March 2013: HK\$1.5 billion) were pledged to several banks as security for unutilised banking facilities in total of approximately HK\$2.0 billion (31 March 2013: HK\$100 million) available to the Group. In addition, the Group pledged a bank deposit of HK\$0.3 million (31 March 2013: HK\$0.3 million) to a bank as security for use of ferry ticket equipment granted by a third party to the Group.

#### **BUSINESS REVIEW**

The Group's flagship project, Grand Emperor Hotel in Macau (the "Hotel"), has over 130,000 square feet of gaming space spreading over six floors offering slot machines as well as gaming tables in gaming concourse and VIP room. Dedicated to its ongoing effort, the Group increased the proportion of premium mass customers successfully on the back of the continuing influx of middle class visitors. The Group once again achieved solid growth in gaming concourse, with average win per table per day reaching a record high of HK\$114,800 during the Period.

## Gaming Revenue

The Group's casino is operated under the gaming licence held by Sociedade de Jogos de Macau, S.A. During the Period, the Group reported a 21.5% growth in gaming revenue to HK\$1,000.1 million (2012: HK\$823.1 million), accounting for 91.0% of the Group's total revenue.

## Gaming Concourse

Bolstered by the Group's success in expanding its premium mass segment, the gross win in gaming concourse achieved 24.1% growth to HK\$1,408.8 million (2012: HK\$1,135.0 million). Segmental revenue increased by 23.9% to HK\$780.8 million (2012: HK\$630.2 million), accounting for 71.0% of the Group's total revenue. The number of tables in the gaming concourse was 67 tables (2012: 65 tables). Average win continued to track on strong growth path during the Period, with a record-breaking figure of HK\$114,800 (2012: HK\$97,500) per table per day.

## VIP Room

The Group self-managed a VIP room with a total of 10 tables (2012: 12 tables) with the rolling amount of HK\$12.0 billion (2012: HK\$9.0 billion). Segmental revenue increased by 18.8% to HK\$200.1 million (2012: HK\$168.4 million), accounting for 18.2% of the Group's total revenue. Average win was HK\$193,000 (2012: HK\$154,000) per table per day.

#### Slot Machines

The segment recorded a gross win of HK\$43.6 million (2012: HK\$55.3 million) with the capacity of 267 slot seats (2012: 282 slot seats). Segmental revenue was HK\$19.2 million (2012: HK\$24.5 million), accounting for 1.8% the Group's total revenue. Average win was HK\$860 (2012: HK\$1,090) per seat per day.

## Hotel Revenue

During the Period, the hotel revenue grew by 21.1% to HK\$99.4 million (2012: HK\$82.1 million), accounting for 9.0% of the Group's total revenue. The Hotel has a capacity of 307 guest rooms. During the Period, the Hotel reported an average daily rate of HK\$1,273 (2012: HK\$1,138) and a high occupancy rate of 87% (2012: 90%). Room revenue amounted to HK\$23.6 million (2012: HK\$20.8 million). Revenue from food and beverage was HK\$57.1 million (2012: HK\$44.5 million).

#### **OUTLOOK**

New development projects and intensive infrastructure improvements in Macau will support healthy growth in both visitation from mainland and the gaming industry in the foreseeable future. Riding on its proven dedication and expertise in customer segmentation, the Group expects an increasing contribution from the mass market, which is less vulnerable to macroeconomic volatility. The Group will remain focused on driving operational excellence through improving margin performance, optimising its customer mix and delivering quality services to the customers, thereby sustaining the growth momentum of the Group in the years to come.

## EMPLOYEES AND REMUNERATION POLICY

As at 30 September 2013, the Group's number of employee was 1,149 (31 March 2013: 1,157). Total staff costs including directors' remuneration and the other staff costs for the Period were HK\$199.5 million (2012: HK\$169.8 million). Employees' remuneration was determined in accordance with individual's responsibility, performance and experience. Staff benefits include contribution to retirement benefit scheme, medical insurance and other fringe benefits.

To provide incentives or rewards to staff, the Company adopted a share option scheme on 2 September 2002 (the "Old Share Option Scheme"). The Old Share Option Scheme lapsed automatically on 1 September 2012 upon the expiry of the 10-year period. During the Period, the Company adopted a new share option scheme on 15 August 2013 in view of the expiration of the Old Share Option Scheme. Other relevant details of both schemes will be set out in the section headed "Share Options" of the interim report of the Company.

#### INTERIM DIVIDEND

The Board is pleased to declare an interim dividend of HK\$0.06 per share ("Interim Dividend") for the financial year ending 31 March 2014 (2012/2013: HK\$0.053 per share) amounting to approximately HK\$78,108,000 (2012/2013: HK\$68,505,000). The Interim Dividend will be payable on 20 December 2013 (Friday) to shareholders whose names appear on the register of members of the Company on 13 December 2013 (Friday).

## **CLOSURE OF REGISTER OF MEMBERS**

The register of members of the Company will be closed, for the purpose of determining shareholders' entitlement to the Interim Dividend, from 12 December 2013 (Thursday) to 13 December 2013 (Friday), during which period no transfer of shares will be registered.

In order to qualify for the Interim Dividend, all properly completed transfer forms accompanied by the relevant share certificates must be lodged with the Company's Hong Kong Branch Share Registrar, Tricor Secretaries Limited, at 26th Floor, Tesbury Centre, 28 Queen's Road East, Hong Kong for registration no later than 4:30 p.m. on 11 December 2013 (Wednesday).

## **REVIEW OF INTERIM RESULTS**

The condensed consolidated financial statements of the Group have not been audited nor reviewed by the Company's auditor, Deloitte Touche Tohmatsu, but have been reviewed by the audit committee of the Company, which comprises three Independent Non-executive Directors of the Company.

## **CORPORATE GOVERNANCE**

## **Corporate Governance Code**

The Company had complied throughout the Period with all the provisions of the Corporate Governance Code as set out in Appendix 14 of the Listing Rules.

#### **Model Code for Securities Transactions**

The Company had adopted the Model Code for Securities Transactions by Directors of Listed Issuers ("Model Code") as set out in Appendix 10 of the Listing Rules as its own code of conduct regarding Director's securities transactions. Having made specific enquiry to the Directors, all of them confirmed that they have complied with the required standard of dealings as set out in the Model Code throughout the Period.

## PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the Period, neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities.

## PUBLICATION OF THE UNAUDITED INTERIM RESULTS AND INTERIM REPORT

The interim results announcement is published on the Stock Exchange's website (http://www.hkex.com.hk) and the Company's website (http://www.emp296.com). The interim report will be dispatched to the shareholders of the Company and will be available on the websites of the Stock Exchange and the Company in due course.

By order of the Board

Emperor Entertainment Hotel Limited

Luk Siu Man, Semon

Chairperson

Hong Kong, 22 November 2013

As at the date hereof, the Board comprises:

Non-executive Director: Ms. Luk Siu Man, Semon

Executive Directors: Mr. Wong Chi Fai

Ms. Fan Man Seung, Vanessa

Independent Non-executive Directors: Ms. Chan Wiling, Yvonne

Ms. Wan Choi Ha Mr. Yu King Tin